



Please follow the application instructions and tips from our advisors to ensure long-term use of your magnetic labels. Feel free to contact us should you have any questions.

Step 1: Preparation

- Remove any traces of material from the surface.
- The magnetic field attracts dust and electrostatic particles, so always make sure to apply the labels to a clean, dry surface that is free of grease, dust and oils. On very greasy surfaces use our [industrial degreaser](#).



Step 2: Installation

- Fold the magnetic label along the die-cut line to remove it from the roll.
- Use a template or a ruler to perfectly align the labels, both horizontally and vertically, along the (pallet) racking beam.
- Please do not slide the magnet along the surface because this can alter the shape of the material and result in loss of the magnet's adhesive strength. Instead, remove it in its entirety from the surface and re-apply it.
- The magnetic labels are protected by a strong laminate to enhance their durability. This laminate finish also makes it easy to clean the label. Simply use a soft cloth, like a tea towel or a microfiber cloth, with an [alcohol-based cleaning product](#) to remove any stains or blotches from the label.
- The last magnet on the roll is attached to the core with a small label. Carefully remove this label to prevent it from tearing and leaving behind residue on the magnet.



Magnets on pallet racking beams



Magnets on shelving units

Additional tips

- The electromagnetic field of magnets can disrupt the signalling of pacemakers. Although this will rarely apply to magnetic labels, we nevertheless recommend maintaining a minimum distance of 15 centimetres between the magnets and the pacemaker.
- Make sure newly painted surfaces have had proper time to dry to prevent lingering fumes and gases from lifting the magnetic labels off the surface.
- Material testing is very important to ensure you choose the type of magnet that best suits your work environment. Contact our label advisors to request material samples.
- You will receive your magnets printed on rolls in the order you have specified in the database, to improve speed and efficiency during application.



INSTALLING MAGNETS